

Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates 1/19/2023

General Updates

- CDPHP would like to welcome the following new staff:
 - Eric Eakin, DC, Health Program Specialist 1
 - Becca McKnight, Administrative Assistant 2
 - Allision Gonzalez, Health Resources Analyst 2
 - Donadya McCullough, Health Resources Analyst 1
- Staff changes
 - Oscar Fernandez transferred from the Health Equity Evaluator position to the Data Coordinator within the Quality Improvement Section
 - Yanyan Qui transferred from the Population Health and Wellness Evaluator position to the Cessation Coordinator.
 - Kathrine Wright, PhD, MPH, transferred from the Food Security Coordinator position to the Health Equity Evaluator
- Blueprint Collaborative and OnStrategy completed the five-year statewide Chronic Disease Prevention and Health Promotion Strategic Plan.

CDPHP Program Updates

BOLD Program

- The CDC awarded the *DP20-2004 BOLD (Building our Largest Dementia) Infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map and the Healthy Brain Initiative Road Map for Indian Country.
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement, Education and Research (DEER) program, and the Aging and Disability Services Division (ADSD) to begin outlining improvements of Alzheimer's supports across the State.
- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including the onboarding of an Intern in January of 2022. The UNR Dementia Engagement, Education and Research (DEER) partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning to find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease (TFAD) earlier this year, and the TFAD heard recommendations for updates early in Year 2 and provided specific updates

aligning the State Plan with the CDC's Healthy Brain Initiative formally presented in April of 2022. TFAD has approved revised and new recommendations during their December meeting. The finalized ADRD statewide plan will be presented to the legislature in February of 2023. The 2021 Behavioral Risk Factor Surveillance System (BRFSS) included ADRD specific questions related to cognitive decline. The ADRD- specific module related to caregiver's is scheduled for implementation in the BRFSS in the 2022 survey, and data will then be available to further support the activities of the Dementia Coalition. In partnership with UNR DEER and the Alzheimer's Association, an additional state question was submitted in September of 2022 for the cognitive decline module for the BRFSS in 2023.

- The BOLD program team, in conjunction with the UNR DEER team added community partners from eleven counties throughout the state and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia. In 2023 recruitment for new community partners is underway and all community partners will also start implementing the ADRD statewide plan that includes the Healthy Brain Initiative Roadmap.
- Major accomplishments in year two included additional resources from across the state in an ADA compliant Nevada Specific toolkit for communities. Additionally, to the enhanced Dementia Friendly Nevada resources-driven website. The website is a robust information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.
- A joint messaging campaign between CDPHP, ADSD and UNR DEER Program is currently being programmed through work with KPS3, a professional media company. Two 30 second commercial / PSA media spots will highlight the changing landscape of dementia, address stigma and provide marketing for available resources.

Comprehensive Cancer Control Program

- Hosted by Nevada Cancer Coalition (NCC), cochaired by cancer partners, the statewide Lung Cancer Collaborative has been instrumental in driving efforts to increase Nevada's considerably low lung cancer screening rates. Nevada is looking forward to the results of a successful addition of a Nevada specific lung cancer screening question in the 2022 BRFSS designed to improve the collection of lung cancer screening rates (available in 2023).
- Breast cancer policy work - NCC drafted a new bill, prepared for proposal at the upcoming 82nd Legislative Session to provide policy coverage for all supplemental breast cancer screenings and diagnostics to increase access to health care and support health equity initiatives.
- [ThriveNV patient navigation](#) increased services to deliver and receive texting communications, in addition to the expansion of ThriveNV's website to improve access to statewide and national resources, cancer care, mentor support, and survivorship tools. Television and radio spots were produced in both English and Spanish to promote ThriveNV and survivorship support.
- Breast cancer screening research is being conducted by University of Nevada,

Reno Larsen Institute to include an on-line survey for all health disparate populations and listening tours specific to African American/Black women.

- University of Nevada medical schools in both the north and south have dermatology students volunteering with Sun Smart Schools program to provide education and presentations on sun safety behaviors and the damage the sun can have on the skin. to middle and high school students.

WISEWOMAN

DP 18:1816 - Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)

WISEWOMAN Updates

- The WISEWOMAN Year 4 grant started September 29, 2022 and will go through September 29, 2023.
- We are currently looking to hire for the Business Process Analyst I – We have done 2 interviews so far with no luck.
- Evaluation deliverables due at the end of December.
- Current WISEWOMAN numbers:
 - Total number of women screened: 142
 - Follow-up screenings needed: 15
 - Rescreening needed: 0
 - Referrals to Health Behavior Support Services (HBSS): 140
 - Number of women with 1 completed HBSS: 54

Purpose

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

Eligibility

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

Nevada 1815 and 1817 Grants: Diabetes, Heart Disease, and Stroke Prevention Programs

- The DP18-1815 Year five (5) continuation grant was approved on June 28, 2022.

Heart Disease

- The HDSP program is recruiting stakeholders for the Nevada statewide Heart Disease and Stroke Prevention Taskforce (Taskforce) to convene in early 2023. The Taskforce stakeholders include individuals, community-based organizations, healthcare professionals, healthcare systems, NSHE, and Nevada's local public health agencies, and medical societies – please contact the Taskforce lead, Troy Lovick @ Tlovick@health.nv.gov for more information.
- The HDSP program has added two new heart healthy ambassador-self monitoring blood pressure (HHA-BPSM) trainers. HHA-BPSM is an evidence-based program

that empowers participants to take control of their blood-pressure by improving health literacy and creating good self-management behaviors.

- The 1817 HDSP program is submitting to the CDC a year-four (4) impact statements and a draft manuscript detailing result of the rigorous evaluation strategies.

Diabetes

- CDPHP is recruiting for the Diabetes Coordinator Position.
- The Diabetes Prevention and Control Program (DPCP) collaborated with Nevada Business Group on Health to begin a pilot program to have Diabetes Self-Management Education Support and Diabetes Prevention Program as a covered benefit by Public Employees Benefit Plan.
- DPCP collaborates with Comagine to identify statewide capacity for lifestyle change program's and reengage the Diabetes State Engagement Meeting (StEM).

Nevada Wellness and Prevention Program

- PHHS funded Activities: The Wellness and Prevention Program (WPP) continues to implement Senate Bill 2, which revised provisions related to the height and weight data collection among school-aged youth in Nevada. In collaboration with Washoe County School District (WCSD), Clark County School District (CCSD), the Nevada Institute for Children's Research & Policy (NICRP), the WPP is working to identify strategies to support school nurses in conducting height and weight data collection. PHHS-FY22 scope of work post-award amendments to secure implementation of Senate Bill 2 for the school year 2023-2024 are completed. The Standard Operation Procedures (SOP) for Collecting and Reporting Students' Height and Weight in Nevada Schools is finished and approved, the translation from English to Spanish of some resources is still in progress.
- SNAP-Ed funded Activities: The WPP is working with childhood obesity prevention partners to increase Child and Adult Care Food Program (CACFP) participation in Early Care and Education (ECE) setting in Nevada. The WPP and partners met with CDC Division of Nutrition, Physical Activity, and Obesity team and identified guidelines to advance unmet and partially met national standards Caring for Our Children (CFOC). The WPP facilitated two policy review sessions and prepared policy review summaries for ECE partners. Action items for the remaining FFY23 are planned. The Continuous Quality Improvement project to support CACFP participation is completed.
- Other funded Activities: The WPP is coordinating a statewide cohesive message around Healthy Eating and Active Living (HEAL) and a statewide program named, for now, Nevada 5-2-1-0. The initiative aims to support key community members to facilitate environments for the community to adopt HEAL behaviors. Current partners consist of WCHD, SNHD, CCHHS, Carson Tahoe Hospital, and the CDPHP Diabetes Prevention and Control Program.
- The WPP finished the 2022-Nevada Obesity Report with state level data in March. The report is currently under review to include county level data. The review process is scheduled to be completed in December.
- The WPP funding investigation project which consisted of Nevada's current efforts for wellness initiatives, wellness programs across other states, and recommendations for funding is constantly updated, reviewed, and used.

Preventive Health and Health Services Block Grant

- The PHHS Final Annual Progress Report (APR) for FY 2021 was submitted in December 2022.
- The PHHS Interim APR for FY 2022 is due February 2, 2023
- Subgrantees are actively working on their programs and projects.
- Subgrantee reporting and technical assistance calls are ongoing.

Tobacco Control Program (TCP)

- The Tobacco Control Program (TCP) has assisted with different forms of tobacco policy. State partners, including Partnership Douglas County, Nye Communities Coalition, Southern Nevada Health District, are working in partnership with the Nevada Tobacco Prevention Coalition. TCP is counting the 11th year in a downtrend of smoking across the state (AHR, 2021). The Youth Vaping Prevention (YVP) Coordinator and the Office of Analytics are collaborating to analyze and bring meaning to the statewide STARS retail assessment. The intent is to provide STARS assessment data to partners during the December technical assistance (TA) and begin to formulate plans to use the information to improve community driven activities. The 2022 Nevada Tobacco Prevention Coalition (NTPC) meetings have created a strategic list for the upcoming legislative term: non-smoking multi-unit housing and secured funding for youth vaping efforts.
- On May 27, 2021, the Governor signed and enacted Assembly Bill 59, making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The TPC's "Responsible Tobacco Retailer Training and Certification" website is undergoing updates and enhancements to the learning criteria modules and the quiz. TCP also developed a Guidebook for Retail Tobacco Merchants providing guides and examples of developing and implementing Tobacco 21 Store Policies. The guidebook also demonstrates how to implement new hire training to incorporate Tobacco 21 and provides a mock training schedule covering all aspects of Tobacco 21 a retail store employee is expected to know. As the Attorney General's office has already initiated Tobacco 21 compliance inspections at retail stores, it is TCP's goal to have all tobacco merchants in Nevada partake in the training program and utilize the tools and resources provided for them.
- The TCP aims to highlight why youth are using e-cigarettes and vaping and bring this awareness to the public, especially parents and educators, and other youth influencers. According to YRBSS, 24.1% of Nevada High School students are currently using electronic vapor products. Southern Nevada Health District (SNHD) collaborated with UNLV, implement a Tobacco-Free Campus Policy on the UNLV campus.
- The TCP's promotion of statewide cessation awareness continued with providing support to managed care organizations.
- Contributions promoting a diverse array of Quitline cessation resources included select continuing medical education offerings to health care providers, contextual

marketing toolkits, partner site visits, and strategic outreach to newly interested health care sites attracted to program offerings and willing to support tobacco cessation efforts.

- The Tobacco Cessation website is slated for deployment, and the commitment to provide direct support to aligned stakeholders is meeting intended goals and efforts to sustain working interstate and regional relationships.

Women's Health Connection (WHC) Program

- WHC has approximately \$120,000 in carry-forward funding. These funds will be used to expand into two clinics through Nevada Health Centers (NVHC)
- Nevada was one of three states that did not see a significant drop in screening rates during Covid and is participating in a study with the CDC to better understand best practices. WHC Program coordinator will be travelling to Boston for the Annual American Public Health Association 150-year anniversary conference where cancer screening rates during covid will be discussed.
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services.
- The following data accounts for state general funds appropriated for screenings services (\$500,000 per biennium) expended from June 30, 2022, through October December 28, 2022.
 - 1,442 Women Served
 - 22 Clinical breast exams
 - 6 Abnormal results
 - 1,303 Mammograms
 - 159 Abnormal results
 - 5 Breast cancer cases, including:
 - 1 Case of invasive cervical cancer
 - 4 Cases of ductal carcinoma In Situ
 - Referrals to treatment:
 - 1 patient diagnosed referred to Medicaid
- The following data accounts for CDC funds appropriated for breast and cervical cancer screening and diagnostic services expended from June 30, 2022, through December 28, 2022:
 - 3,483 Women served
 - 3,806 Clinical breast exams
 - 800 Mammograms
 - 2,060 Pap tests
 - 38 Cases of breast or cervical cancer cases, including:
 - 1 Case of Ductal carcinoma in situ
 - 3 Cases of invasive breast cancer
 - 34 Cases of invasive cervical cancers or cases of premalignant cervical lesions
 -

1. State Partnerships Improving Nutrition and Equity (SPINE) Program

- a. The State of Nevada was awarded funding from the National Association of Chronic Disease Directors (NACDD) to participate in the State Partnerships Improving Nutrition and Equity (SPINE) Program. The Office of Food Security is partnering with Catholic Charities of Northern Nevada (CCNN) for this program to improve access to nutrient-dense and culturally appropriate foods throughout Nevada. The OFS is developing the SPINE Food Security Action Plan (further explained in List Item #2).

Updates:

- To date, CCNN has distributed 720 meals to 144 individuals in Sun Valley. Of these, 140 agreed to being assessed for other wraparound services. CCNN's outreach team distributes at least 25 bus passes and 1,500 flyers monthly in Sun Valley. The flyers include bilingual information on SNAP, upcoming immunizations, outreach events, partner information, benefits enrollment information, recipes.
- One of CCNN's most successful outreach tools for addressing homelessness and food insecurity in micro-urban service deserts is their Anthem bus pass. These 5"x7" hard stock double-sided cards include a map to CCNN, list of services, QR code, and contact information with a free 1-day RTC bus pass. To reach the target population, CCNN's board members, staff, and volunteers, focus their distribution on homeless living in micro-urban and suburban communities of Reno-Sparks. Since they are less than a mile west of the Nevada Cares Campus, these cards truly provide access beyond their food and wraparound services, such as shelter, hygiene and basic needs, mental, behavioral, and medical support, and other social determinants of health.
- CCNN received an NDA ARPA grant that is supporting the purchase of Nevada grown and produced food. Through their Immigration Legal Services team and relationships with mosques, synagogues, temples, wards, and others, their Food Pantry director is informed on the proper fresh fruits, vegetables, dairies, starches, and proteins to ensure access to culturally competent options for clients. By purchasing locally, they are supporting Nevada agriculture and businesses who are also recovering from the pandemic.
- CCNN's nutritionist is now working with their chef to evaluate nutritional elements of their dining room meals, provide any nutritional suggestions or substitutions, and promote healthy choices in their food pantry with education and recipes that incorporate SNAP food items. For example, all meals include a drink, vegetable, fruit, starch, and desert. CCNN's dining room meals are meant to be hearty, higher calorie, and easy to chew to address dental issues and skipped meals of the target population. Their chef, Kim, and his team believe that serving with dignity includes tasty, nutritious food. In fact, Chef Kim won a local TV

station's version of Chopped, which included a showdown between Kim and a casino chef. Judges included Reno and Sparks city council members and a local celebrity.

- Their next aim is to open more Client Choice Food Pantries that bring their wraparound services to clients living in micro-urban and suburban service deserts with a focus on serving with dignity. Case managers, social workers, and community health workers attend these pantries to ensure that clients' needs are addressed.
- b. The OFS has also partnered with the WIC Program and the Maternal, Child, and Adolescent Health (MCAH) Section and received supplemental breastfeeding funding from SPINE to augment existing efforts around supportive breastfeeding strategies to advance health equity.
- We have partnered with The Nevada Statewide Breastfeeding Coalition, who will utilize their existing contacts and community presence to promote the importance and expand opportunities for NN and rural communities to access appropriate and relevant breastfeeding education.
 - Solidified scope of work for recruitment of lactation education sponsorships.
 - Identified a breastfeeding professional to act as a representative and talent for the breastfeeding education webinar.
 - KPS3 will provide appropriate website updates that highlight and improve the ability to find breastfeeding friendly childcare centers. Additionally, they will edit the breastfeeding education webinar to make it appealing and representative to increase learning capabilities of the intended audience.
 - Defined and agreed on scope of work and process for website updates and webinar.
- c. CFS Annual Report in route to the Bureau for approval. Once CFS Committee approves in January the report will be sent to LCB for approval.
- d. Food for People Not for Landfill letter to LCB is in the routing process to be submitted by 1-31-2023 to LCB.

2. Food Security Plan

- a. The Division of Public & Behavioral Health (DPBH), within the Nevada Department of Health and Human Services (DHHS), contracted with The Blueprint Collaborative (TBC) and Guinn Center in collaboration with the Council on Food Security to refine the objectives and goals of the 2013 strategic plan and establish the 2023 Nevada Food Security Strategic Plan. The 2022 Needs Assessment was also completed and used in the development of the 2023 Nevada Food Security Strategic Plan.

3. Fund for Health Nevada Hunger Funds

- a. NOFO Grant posted on GMU website 12/22. Awaiting applications due in Feb. 2023.
- b. FHN Overall Annual Report in draft. Individual Reports are finalized for three agencies and the others are being verified.

FHN Year Two Q1 reports have been received and in the process of evaluation. The data analysis report is currently in draft and will be provided to each partner for their review.

Health Disparity Grant/STRETCH Grant

- The DHHS Health Equity Unit (HEU) received Quarterly reports and Technical Assistance calls are currently being conducted with the following partners:
 - Behavioral Health Wellness and Promotion
 - Nevada Office of Minority Health and Equity
 - Healthy Community Coalition, specifically with expanded partnership with the Nevada Community Health Workers Association,
 - Nevada Cancer Coalition
 - Southern Nevada Health District
 - Grants Management Unit
 - Washoe County Health District
 - Office of Rural Health
 - Maternal Child and Adolescent Health
 - Division of Child and Family Services
 - ACCEPT
 - Xquisite
 - UNR's Faith Based Initiative
 - Truckee Meadow Community College
- A No cost extension is currently being negotiated with the CDC and the application to them is pending.
- The Nevada Broadcasters Association (NBA) work orders with ADSD are active and are working on their second year of partnership.
- HEU has presented their initiatives with the National Network of Public Health Institutes (NNPHI), NACDD and NPHA and will also present alongside UNLV at APHA.
- NACDD will deliver its two-day course entitled *The Foundations of Health Equity*. Participants will learn terms and concepts associated with health equity, racial equity, the social determinants of health and how they impact health outcomes. Participants will explore what impedes and advances public health practice as we pursue health equity and will learn strategies to operationalize an equity lens in all policies. This training is open to 50 participants. Possible dates will be held in mid-February or March 2023.
- HEU with Nevada Office of Minority Health and Equity (NOHME) have been conducting the Black, Indigenous, and People of Color (BIPOC) + Allies support groups weekly.

- HEU has been involved in the accreditation process for NV DPBH and has participated in the following STRETCH lunch and learn sessions: Health Equity 101 (11/2/22), Systems Change (11/30/22), Power Mapping (12/21/22). Soon to follow: Mental Models (1/4/23), Community Engagement (1/18/23), Train the Trainer (2/1/23).
- HEU is excited to attend the STRETCH Summit in Arlington, Virginia to be held on 1/26/23 and 1/27/23 which will offer teams and partner organizations to connect and reflect on the STRETCH experience.
- HEU is working with SNHD's Health Equity Grant quarterly to ensure there are no duplications to the work being done in Nevada. The next quarterly meeting with Xavier Flores will be in the Winter.
- HEU has developed a newsletter delivered quarterly to partners with the last one delivered in October and a directory for services created for programs for color.
- HEU developed a workplan for the Strategies to Repair Equity and Transform Community Health (STRETCH) Initiative to advance health equity within CDPHP programs and activities. This has involved trainings for the HEU as well as NOHME including Adaptive Leadership and Lunch and Learns about Health Equity.
- The STRETCH Initiative will focus on results from the CDPHP strategic plan to identify a health equity training to be offered to all CDPHP staff to enhance fundamental knowledge health equity and social justice. This training opportunity will support the workforce development and organizational infrastructure efforts within STRETCH.
- The STRETCH initiative identified trainings for STAR to help introduce health equity trainings to CDPHP and will expand to partners of the Health Disparity Grant. Two cultural competency trainers received training.
- HEU is also assigned as the DPBH language access coordinator to develop a Language Access Plan as required by Senate Bill (SB) 318. The LAP was submitted in October and is awaiting review from ONA and will be implemented once that occurs.